

Our last Lumber City feature was Germiston, this month it is:

7 December 2015

**Lumber City Kuruman:**

This Lumber City owned by Jan Knoesen of Lumber City Upington, is managed and driven by the very competent and enthusiastic couple Kallie and Juandré Retief.

I remember when they started – a small building where the sales area was barely 1½ meter wide. The success of this branch can be seen in the expansion of the building where the sales area is now bigger than what the entire store was. Jan has added on another approximately 1500m<sup>2</sup> machine and storage area at the back.

The true success of this Lumber City is also depicted in the neatness of the store and the condition and quality of the signage on their buildings, vehicles and the branded clothing of their staff.

Their success story is definitely due to the quality service and product they provide. Not once, since opening in 2007, have the franchise office received a complaint from one of their customers.

Lumber City Kuruman mainly supply board products and provide a cutting and edging service. They are also beginning to stock some building materials now that they have more space.

Never have I seen so many post formed tops in any board shop. They have 2 panel saws and 2 edging machines.

Kallie and Juandré are wonderful people to deal with, no wonder that they dominate the market in the area.



*The brand well advertised*



*Entrance to Lumber City Kuruman and "Good Ideas" Room*



*Sales Area and Reception*



*One can clearly see to whom this vehicle belong. Good advertising!*



*The 2 panel saws of Lumber City Kuruman.*

*Post Formed Tops – enough to choose from.*

