

Branding:

The power of advertising and branding is under-estimated by some branches. Your most effective advertising is your building, workforce and vehicles. Making sure that your signage on your building and vehicles are in good nick, big enough to be visible and that your people all wear the branded clothing shows the public that you are proud of your shop and brings about brand awareness.

Branded overalls, T-shirts and flags are available at the Franchise Office.

With our vehicles and people travelling all over the country, Lumber City are known and advertised far more than any stand alone store.



Signage that attracts attention